



Korea's largest dedicated Safety Industry Exhibition,
leading the way in safety management, ESG, and shared growth

The 10th K-Safety Expo

will be held at **bexco, Busan**

Overview of K-Safety Expo



Date: 2024. 9. 10(Tue) ~ 12(Thu) (3 days)

Host:  Ministry of the Interior and Safety  BUSAN METROPOLITAN CITY

Organizer:       

Place: bexco Exhibition Center 1, Halls 1 and 2

Side events: Business programs (Purchase conference, Export conference) / Conferences and seminars / Safety experience village / Opening ceremony

Exhibition fields: Disaster prevention & fire safety, Industrial safety, Traffic safety, Security & social safety, Life safety, Public safety services

Special halls: Overseas Special Hall, Natural Disaster Special Hall, ICT Convergence Technology Hall, etc.

Homepage: k-safetyexpo2024.com

Concurrent Events: 2024 Marine Mobility/Safety Expo, 2024 K-ICT WEEK in BUSAN [Exhibition Center No. 2]



Korea's leading Safety Industry Exhibition

- National-Level Exhibition oriented around the 「Act on Promotion of Disaster Safety Industry (enforced in January 2023)」 to grow the disaster safety industry
- Government-Authorized Exhibition directly organized by the safety management department (Ministry of the Interior and Safety)



The optimal opportunity for safety industry companies to pioneer domestic and overseas sales channels

- Holding side events such as professional conferences and seminars with the government, local governments, and public institutions
- Featuring a "global business forum," which provides a venue for exchange with influential foreign officials



Featuring unique specialties to Busan, the maritime capital, to set this exhibition apart

- Special side events displayed for the first time in Busan, including a Marine Underwater Drone Competition and Public Institution Recruitment Briefing Session
- Exhibition enhanced through the participation of organizations such as the Busan Disaster Safety Industry Support Center



Exhibition that leads safety-themed ESG shared growth and domestic and international industry trends

- Showcases the latest trend models such as 'Safety Health System,' a Core Element of ESG
- Explains the latest safety industry trends through various special exhibitions, such as Overseas Special Hall and Natural Disaster Special Hall

Point 1 Meeting place for domestic and overseas market development

Support for domestic and overseas market development | Opportunity to meet domestic and overseas private and public sector buyers in one place



Export consultation event with overseas buyers invited

Opportunity for 1:1 consultation with influential overseas buyers invited by KOTRA (129 trade centers in 84 countries) and related organizations



Shared growth purchase consultation

Opportunity for 1:1 consultation with purchasing managers from large corporations and public institutions invited by the Korea Commission for Corporate Partnership



Docent tour for overseas public institution officials

Conduct docent tours by inviting overseas public institutions heads and public officials related to disaster safety



Disaster safety Industry global business forum

Providing a venue for exchange between invited overseas buyers and domestic company representatives, including lectures by officials from international organizations in the disaster safety field (UNDRR, etc.)

Point 2 Venue for customized promotion of ESG management and new technologies

Promotion support program | Opportunities to promote new products, new technologies, and brands



K-Safety On-Air

Supporting the online promotion of participating companies' main technologies and products by utilizing influential media and influencers during the exhibition period



Open seminar

Support for preparing space and facilities for participating companies to hold their own briefing sessions on new technologies, prototypes, and investment attraction



Presentation of Korea Safety Technology Awards

Offering additional promotional opportunities for related companies through pre-contested excellent safety technology/product awards (presidential award to ministerial award)



K-Safety Innovation Awards

Selecting innovative technologies among participating companies' submitted technologies for awards, and providing additional showcase opportunities to awarded companies

Conferences and side events

Point 3 Venue to spread public and private information exchange and safety culture

Conferences and seminars | Information exchange to spread cutting-edge disaster response and safety technology



Government/public institution seminars and international conferences

Safety policy and technology exchange event held and participated by UNDRR (United Nations Office for Disaster Risk Reduction), Ministry of the Interior and Safety, and other national government agencies



Disaster safety-related academic society/association seminars

Holding general meetings and seminars of disaster safety-related academic society/association, including introduction of leading companies' technologies

Safety culture spread program | Citizen experience disaster safety program



Safety experience village

An experience festival where every visitor can experience a variety of safety contents ranging from storm and flood to fire and traffic safety



International safe city official declaration ceremony

'International safe city Busan' declaration ceremony held with key figures including Busan city and International Safe City Certification Center (ISCCC) officials

Information on exhibition fields and items

※Special halls: Overseas Special Hall, Natural Disaster Special Hall, ICT Convergence Technology Hall, etc.



Disaster prevention/fire safety

High demand in the public sector such as national/public multi-use facilities, and many participants including government/public institutions and local government officials



Disaster prevention safety exhibition items

Disaster prediction/preparation products and technologies, outdoor disaster prevention facilities, building and civil materials for disaster prevention, disaster prevention methods and technologies, rescue equipment, emergency evacuation facilities, personal safety equipment and building supplies, disaster recovery equipment, disaster safety communication networks, other disasters reduction products and technologies, etc.

Fire safety exhibition items

Fire detection/alarming systems, fire prevention facilities, fire-fighting facilities and equipment, fire-fighting maneuver and fire suppression equipment, personal fire-fighting equipment (protective gear, etc.), fire damage reduction facilities, other fire prevention technologies and facilities, etc.

Major visiting buyers

Fire department, fire headquarters/fire station officials, military/police/coast guard, local government disaster prevention department officials, public institution disaster prevention department officials, public facility managers, construction companies, government department officials, public welfare facility safety managers, construction companies and design firms, facility managers, safety supervision agency officials, safety managers of multi-use facilities, Korea Federation of Micro Enterprise, etc.



Industrial safety

Provides numerous consultation opportunities with large manufacturing and construction companies, public institution buyers, etc., reflecting the increased interest in preventing major industrial accidents



Exhibition items

Advanced safety management system and accident prevention technology, surveying/measuring products and technologies, personal safety equipment and safety assurance auxiliary products, explosion-proof equipment and facilities, on-site safety facilities (safety scaffolding, safety net, etc.), hazardous material accident prevention technologies and detoxification system, lab safety products, clean rooms, other industrial site safety technologies, safety training and consulting, etc.

Major visiting buyers

Industrial site managers, public institution safety personnel, hazardous material handling site officials, safety supervision agency officials, multi-use facility safety managers, distribution company MD, construction companies, design firms, other heavy industry officials, etc.



Traffic safety

Preparing a demonstration venue for advanced technologies and products to prevent large road traffic accidents and aviation/railway/shipping accidents



Exhibition items

Road warning/safety signs and technology, control systems, autonomous driving and vehicle control systems, special vehicles, speeding control equipment, soundproofing/lighting facilities, personal safety equipment, vehicle stopping devices, smart street lights, vehicle safety products, railway safety technology and control systems, aviation safety technology, maritime rescue drones and mobile devices, maritime control systems, underwater exploration and rescue equipment, emergency evacuation and life-saving equipment, water rescue ships and equipment, ship safety facilities, ship supplies, etc.

Major visiting buyers

Local government related departments officials, SOC public institution related departments officials, air force/navy/coast guard officials, meteorological administration officials, ship industry personnel, leisure facility safety managers, logistics industry safety officials, airlines, etc.



Security/public order

Eliminating the blind spots in public order, strengthening digital security, and inviting the attendance of officials related to establishing smart city safety infrastructure



Exhibition items

Advanced security systems and CCTV, advanced perimeter guard and control systems, information security solutions, recognition/sensor technology, anti-counterfeiting technology, video security and recording devices, cyber/unmanned control and surveillance technology, counter-terrorism products/equipment, defense industry technology and products, equipment for public security agencies, personal self-defense products, etc.

Major visiting buyers

Industrial safety/security personnel, military/police/coast guard officials, construction/industrial complex officials, social infrastructure security officials, multi-use facility security managers, local government related department personnel, cultural heritage safety department officials, Korea Federation of Micro Enterprise, etc.



Life safety

Ensuring personal and household safety, and demonstrating life-friendly technologies and products to protect safety-vulnerable groups such as the elderly



Exhibition items

Electrical and gas safety products, noise management products, pedestrian safety products, environment and health safety products, self-defense products, missing persons/missing children prevention products, emergency medical devices and first-aid kits, manpower assistance devices, products that improve living environments (odor, etc.) for welfare facilities etc., safety products and technologies for children and the elderly, safety experience and safety training equipment/programs, etc.

Exhibition items

Facility officials for safety-vulnerable groups, local government welfare departments, safety experience center officials, public facility managers, multi-use facility managers, general visitors, etc.



Public service

Enhancing the image of the government, local governments, and other public institutions as safety-leading organizations through exhibitions of their safety policies and services



Local safety promotion

Local safety promotion

Promoting metropolitan/basic local governments' own safety policies and supporting participated local companies

SOC safety promotion

Promoting safety policies of public institutions related to social infrastructure such as energy and construction and supporting relevant participated companies

National safety promotion

Promoting safety policies/projects and related R&D achievements of government departments, etc.

Major visiting buyers

Government department officials, construction/industrial complex officials, local government officials, public project officials, other SOC project officials, media companies, International Safe City Certified Center (ISCCC) officials, foreign government officials residing in Korea, general visitors, etc.

Major buyers participated in the 2023 K-Safety EXPO



Government agencies



Local governments



Public institutions



Private companies



Overseas institutions

UAE (Ministry of Interior), South Africa (Department of Interior and Police), Taiwan (National Fire Agency), Denmark (Emergency Management Agency), Germany (Federal Office for Civil Protection and Disaster Assistance), East Timor (Ministry of Social Solidarity, Secretariat of Public Security Department), Laos (Ministry of Natural Resources and Environment), Russia (Ministry of Emergency Situations), Malaysia (Fire and Rescue Department, Road Safety Department, Ministry of Housing and Local Government), Mexico (National Center for Prevention of Disasters), Mongolia (National Emergency Management Agency), US (Federal Emergency Management Agency, Office of Disaster Management), Bangladesh (Fire Service and Civil Defense), Vietnam (Ministry of Public Security), Belarus (Ministry of Emergencies), Saudi Arabia (Ministry of Interior), Sweden (Rescue Services Agency), Singapore (Civil Defense Force), UAE (National Emergency and Crisis Management Authority), UK (Fire and Rescue Service), Yemen (Ministry of Interior), India (Odisha State Disaster Management Authority), Indonesia (Coast Guard), Japan (Cabinet Office), Georgia (Ministry of Internal affairs), China (Ministry of Civil Affairs, China Earthquake Administration, Ministry of Emergency Management), Kazakhstan (Ministry of Emergency Situations), Cambodia (National Committee for Disaster Management, Ministry of Interior), Canada (Public Safety Canada), Kyrgyzstan (Ministry of Emergency Situations), Thailand (Department of Disaster Prevention & Mitigation), Pakistan (National Disaster Management Authority), France (Directorate-General for External Security), Philippine (Philippine Atmospheric, Geophysical and Astronomical Services Administration), Hong Kong (Fire Services Department)

Exhibition participation information

Online participation application

Final deadline for booth application

~ **8.16.(Fri)**

www.k-safetyexpo2024.com

Entry fee payment

Full entry fee to be paid

within 10 days
of receiving the invoice

Payment of auxiliary facility fees

Full payment deadline of auxiliary facility fees (separate application)

8.16.(Fri)

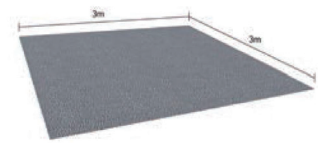
※ Busan bank 101-2087-4032-03

Booth type and Entry fee

Space only

2,400,000 won
(VAT excluded)

- Area only provided (width 3m x length 3m)
- Can apply for at least 2 booths
- Exhibition booth equipment work to be carried out individually by selecting a BEXCO-designated partner company.



Shell scheme

2,800,000 won
(VAT excluded)

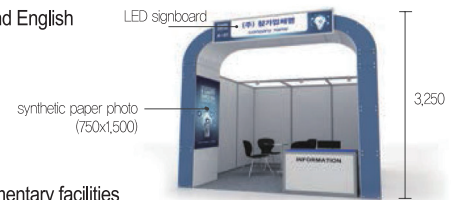
- Basic booth, general Korean and English signboard
- Indoor lighting, exhibition carpet
- Info desk/folding chair, 1 each
- 1 consultation table (round)/4 chairs
- Electricity 1 kw (220V outlet)
- Apply separately for additional supplementary facilities



Premium

3,200,000 won
(VAT excluded)

- High-end block booth, LED Korean and English signboard
- Indoor lighting, exhibition carpet
- Info desk/folding chair, 1 each
- 1 consultation table (round)/4 chairs
- Electrical 1 kw (220 V) outlet
- Apply separately for additional supplementary facilities



※ Booth image may change depending on the organizer's circumstances.

Entry fee discount

| Type | Discount amount | Deadline |
|--|--------------------------------|--------------------|
| <input checked="" type="checkbox"/> 1st Early Bird Discount | 500,000 won discount per booth | ~ 4/26(Fri) |
| <input checked="" type="checkbox"/> 2nd Early Bird Discount | 200,000 won discount per booth | ~ 6/28(Fri) |
| <input checked="" type="checkbox"/> Discount for re-participants | 100,000 won discount per booth | ~ 8/16(Fri) |





K-SAFETY EXPO 2024

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